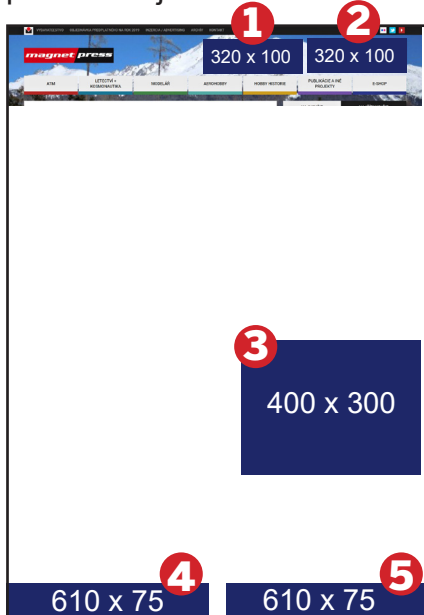


The website of the MAGNET PRESS SLOVAKIA Publishing House primarily promotes its own, reader's favourite professional and hobby magazines with reliable reputation and tradition: ATM, Letectví + kosmonautika, Modelář, AeroHobby and Hobby History. It also informs about other publications and projects of its own production or interested products on offer. It provides a fairly wide scope for your advertising aimed specifically at those groups of people who are interested in issues close to the thematic focus of the presented journals.



POSITIONS AND DIMENSIONS OF ADVERTISING BANNERS

2 banners at the top of the page, top right, each 320 x 100

Banner in the right column, right column 400 x 300 px

2 banners in footer, each 610 x 75

PRICE LIST

1 banner 320 x 100 px	2 banner 320 x 100 px
1 week 1.890 Kč 70 €	1 week 1.890 Kč 70 €
1 month 5.400 Kč 200 €	1 month 5.400 Kč 200 €
3 month 11.080 Kč 410 €	3 month 11.080 Kč 410 €

3 banner 400x 300 px
1 week 3.900 Kč 145 €
1 month 9.600 Kč 355 €
3 month 19.500 Kč 720 €

4 banner 610 x 75 px	5 banner 610 x 75 px
1 week 2.500 Kč 90 €	
1 month 6.000 Kč 220 €	
3 month 12.000 Kč 440 €	

Atypical formats - individual calculation

TECHNICAL PARAMETERS

Documents provided by advertiser
Text in Microsoft Office Word format (doc / docx) and after correction.
Logo in vector (curves) - EPS formats or AI. Images in GIF, PNG, JPG, or EPS, TIFF, RAW, PSD.
Graphic price for design (according to processing intensity) from 12 € / 300 CZK per hour.
Finished advertising The optimal format is GIF or JPG. The data size of the banner should not exceed 100 kB.

CONTACTS

Publisher:
MAGNET PRESS, SLOVAKIA s.r.o.
Šustekova 8, 851 04 Bratislava
IČO: 31356958, IČ DPH: SK2020295948

Advertisements in the Slovak Republic:
Tibor Čičilla - Marketing
Tel.: 02 67 20 19 41
Mobil: 0903 265 392
e-mail: cicilla@press.sk

www.press.sk
listujte s nami

Advertisements in the Czech Republic:
Michal Zdobinský - Chief Editor of ATM
e-mail: zdobinsky@aeromedia.cz

Jan Čadil - Chief Editor of L+K
e-mail: cadil@aeromedia.cz

Jindřich Štěrbaček - Chief Editor of Modelář
e-mail: sterbacek@aeromedia.cz

Petr Kolmann - Chief Editor of AH & HH
aeromedia.cz