



ATM

LETECTVÍ +
KOSMONAUTIKA

MODELÁŘ

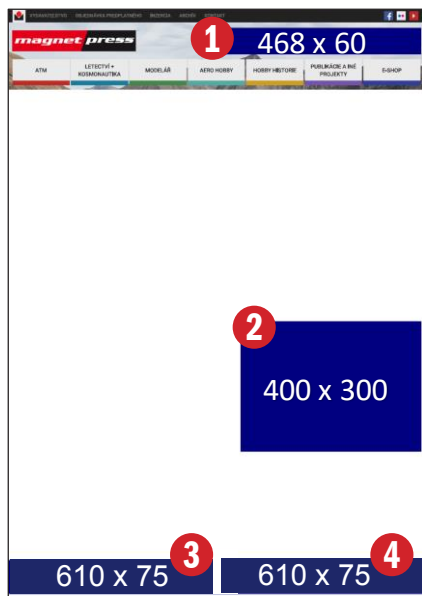
AERO HOBBY

HOBBY HISTORIE

PUBLIKÁCIE A INÉ
PROJEKTY

E-SHOP

The website of the MAGNET PRESS SLOVAKIA Publishing House primarily promotes its own, reader's favourite professional and hobby magazines with reliable reputation and tradition: ATM, Letectví + kosmonautika, Modelář, AeroHobby and Hobby History. It also informs about other publications and projects of its own production or interested products on offer. It provides a fairly wide scope for your advertising aimed specifically at those groups of people who are interested in issues close to the thematic focus of the presented journals.



POSITIONS AND DIMENSIONS OF ADVERTISING BANNERS

Banner at the top of the page, top right, 468 x 60 px

Banner in the right column, right column 400 x 300 px

Banner in footer, full width, 728 x 90 px

CENNÍK

1	banner 468 x 60 px		
	1 week	2.500 Kč	90 €
	1 month	6.000 Kč	220 €
	3 months	12.000 Kč	440 €

2	banner 400x 300 px		
	1 week	3.900 Kč	145 €
	1 month	9.600 Kč	355 €
	3 months	19.500 Kč	720 €

3	banner 610 x 75 px	4	banner 610 x 75 px
	tyždeň	2.500 Kč	90 €
	mesiac	6.000 Kč	220 €
	3 mesiace	12.000 Kč	440 €

Atypical formats - individual calculation

TECHNICAL PARAMETERS

Documents provided by advertiser
Text in Microsoft Office Word format (doc / docx) and after correction.
Logo in vector (curves) - EPS formats or AI. Images in GIF, PNG, JPG, or EPS, TIFF, RAW, PSD.
Graphic price for design (according to processing intensity) from 12 € / 300 CZK per hour.
Finished advertising The optimal format is GIF or JPG. The data size of the banner should not exceed 100 kB.

CONTACTS

Publisher:

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